

BROCC HURE.

SKIT MEDIA

Creativity that takes flight.



SKIT  **EDIA**

PORTFOLIO & CREDENTIALS

www.skitmedia.in

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- 01 About Us & Services
- 02 Branding
- 03 Development
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ABOUT US & SERVICES.

We're a team of digital designers, strategists, developers, filmmakers, and futurists who've been connecting brands with audiences through the digital word of mouth. A trusted leader in the industry! We have partnered with multiple branding and advertising agencies across the globe, creating compelling Image/ Video content, Apps and Websites for the worlds brands. We make products that excel and accomplish our clients aspirations.

Branding

Brands in the twenty-first century are like people; there's just too many of them, and each wants to look, feel and talk differently to show its character. We get to know your brand inside out, and tailor the brand identity to suit its character and personality, to reach desired target segments and market position with the right look whether the business is offering product or service.

Development

Launch a website, a mobile app, an Instagram filter, or create your dream desktop app with UX/UI & Development services that has a clean, straight-to-the-point, smart and user/admin-friendly experience including user interface and content development. We design and develop your dream application preserving your brand/ corporate visual identity and personality.

Advertisement

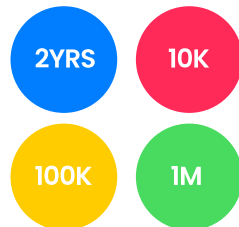
When a brand has a lot to say to its clients, such as multiple services, brand features, complex mechanisms, usage instructions, or even the history of the company. We help in grabbing your client's attention with visual storytelling from live-action to animation. We offer all the video production requirements to show off your most unique selling points and methods to the public.



Award Winning Agency.

At Skitmedia, We Grow Brands, Build Creative Customizable Websites, Mobile Apps, and Develop Augmented Reality Filters that have received several awards from Instagram. The skitmedia team truly specializes in building brands and providing business solutions. We design, develop and maintain products that are ready to use. Bring us your business challenges - and we'll roll up our sleeves and get to work and our results will speak for themselves.

17M+
IMPRESSIONS



TRENDSETTER AWARDS



BRANDING.

A brand today is all about how it makes your customers feel. It's not a logo, visual identity, or digital product design, but rather your brand is your business, both to your customers and your people.

It tells the story of who you are, why you exist and how you act, when or wherever you meet the world. Work with us to create your Brand and build a Living Identity System that will help your business thrive in this ever-changing world.



FerryPal Brief.

FerryPal was born as a concept to help millions of local store owners to adapt to the changing environment to compete with the online giants on their own. They handle the technology aspect for these local stores while the local stores focus on what they are good at - serving their local community in the best possible way. Ferrypal believes that correct understanding and technological edge can lead businesses towards a successful future and we at Skitmedia are proud to have helped shape this ambitious dream into reality.

The Strategy

- Branding Strategy
- Brand Identity Design
- Production & Advertising Design
- App UI/UX & Web Development

The Result

- A new look for ferrypal was formulated with a brand identity that resonates perfectly with ferrypal.s values and mission. skitmedia conducted workshops to formulate a crystal clear brand strategy.



**THE VERY BEST IN
BUILDING BRANDS.**

Branding Services

- 01** Discovery Session
- 02** Market Research
- 03** Brand Strategy
- 04** Brand Naming
- 05** Brand Identity Design
- 06** Competitor Research
- 07** Stationery Design
- 08** Marketing Materials



[View This Case Study ↗](#)

Haass

Hectae Analytics and Software Solutions is a dedicated partner for businesses in crafting innovative digital solutions. They collaborate closely with businesses to envision, design, develop, and scale robust web, mobile, and custom software solutions. Hectae's goal is to catalyze innovation and drive digital transformation for their clients. Hectae specializes in end-to-end mobile solutions, offering both native and hybrid app development to suit specific needs.

The Strategy

- Branding Strategy
- Brand Identity Design
- Brand Tagline Formation
- Brand Stationery Development

The Result

- Haassio underwent a transformative rebranding process, crafting a fresh and compelling brand identity that harmonizes seamlessly with their core values and mission. This revitalized identity not only enhances their client engagement but also instills a profound sense of confidence in their offerings.



EXCELLENCE IN BRAND STRATEGY.

Branding Services

- 01** Discovery Session
- 02** Market Research
- 03** Brand Strategy
- 04** Brand Naming
- 05** Brand Identity Design
- 06** Competitor Research
- 07** Stationery Design
- 08** Marketing Materials



haass

Innovating Tomorrow Today

Delta Engineering

We provide solution in the field of Pumping Industry. We have a range of varied products catering the needs of Industrial, Commercial Building segments. We initiated in 2019 and have been providing solutions since then. We would like to provide Solutions to our clients rather than just providing products to them.

The Strategy

- Branding Strategy
- Brand Identity Design
- Company Profile Formation
- Social Media Design Visualisation

The Result

- A new look for Delta engineering was formulated with a brand identity that resonates perfectly with their values and mission. Skitmedia conceptualized a crystal clear brand strategy.



**THE EPITOME OF
BRAND EXCELLENCE.**

Branding Services

- | | | | |
|-----------|-------------------|-----------|-----------------------|
| 01 | Discovery Session | 05 | Brand Identity Design |
| 02 | Market Research | 06 | Competitor Research |
| 03 | Brand Strategy | 07 | Stationery Design |
| 04 | Brand Naming | 08 | Marketing Materials |



DELTA
ENGINEERING SOLUTIONS

Sathya Industries

At Sathya Industries, our mission is to provide innovative and eco-friendly solutions for modern living spaces, while upholding our commitment to sustainability and harmony with nature. Through our products and services, we strive to create sustainable and energy-efficient living spaces that enhance the quality of life for our customers. Our forward-thinking approach to design and technology ensures that we remain at the forefront of the industry, providing cutting-edge solutions that benefit both people and the planet. We believe that every small step towards sustainability counts and we aim to inspire our customers to join us in our journey towards a better, greener future.

The Strategy

- Branding Strategy
- Brand Identity Design
- Company Profile Formation
- Social Media Design Visualisation

The Result

- A new look for Sathya Industry was formulated with a brand identity that resonates perfectly with their values and mission. Skitmedia conceptualized a crystal clear brand strategy resulting in



**THE VERY BEST IN
BUILDING BRANDS.**

Branding Services

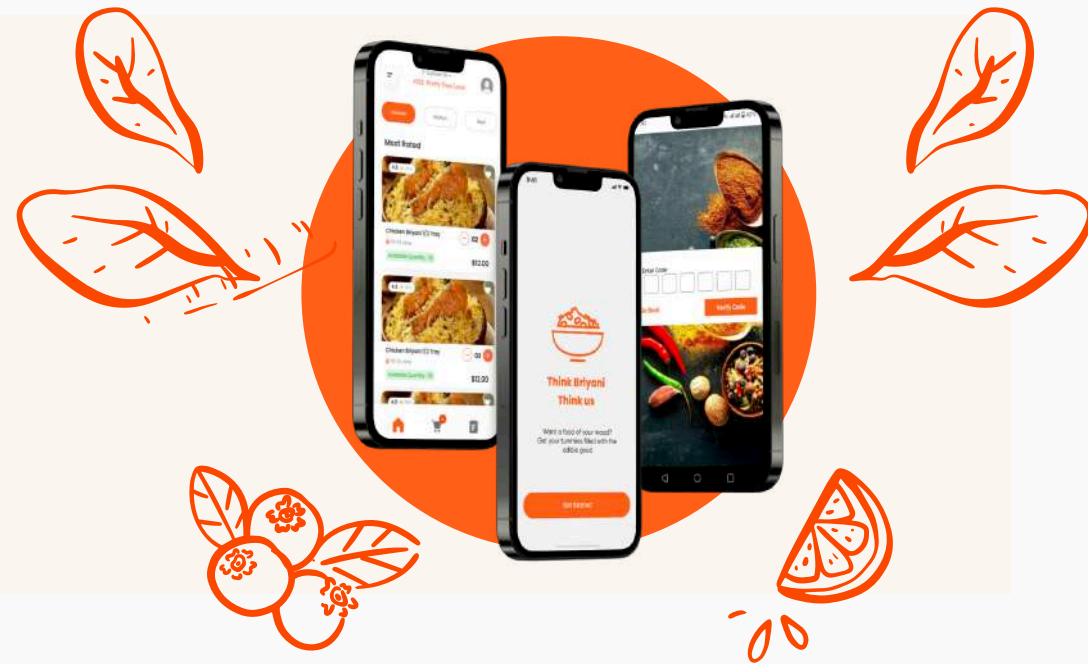
- 01** Discovery Session
- 02** Market Research
- 03** Brand Strategy
- 04** Brand Naming
- 05** Brand Identity Design
- 06** Competitor Research
- 07** Stationery Design
- 08** Marketing Materials



**THE VERY BEST IN
BUILDING BRANDS.**

Branding Services

- 01** Discovery Session
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- 07** Stationery Design
- 08** Marketing Materials



Meet 'n' Feast Brief.

Looking to achieve major success among the citizens of Dubai inspired by their outstanding accomplishments at OMR – Food Street, Chennai, this idea was born. A fusion of varied flavors, cultures and dishes; a welcoming joint for families and friends alike. A collaboration of continental specialties alongside a desi twist. To project this very message, everything from their logo to banners and adverts with menus, down to the staff uniform was carefully devised. We helped shape and mature their brand thoughts into a brand identity.

The Strategy

- Brand Identity
- Brand Collateral
- Brand Strategy
- Brand Signage & Guidelines

The Result

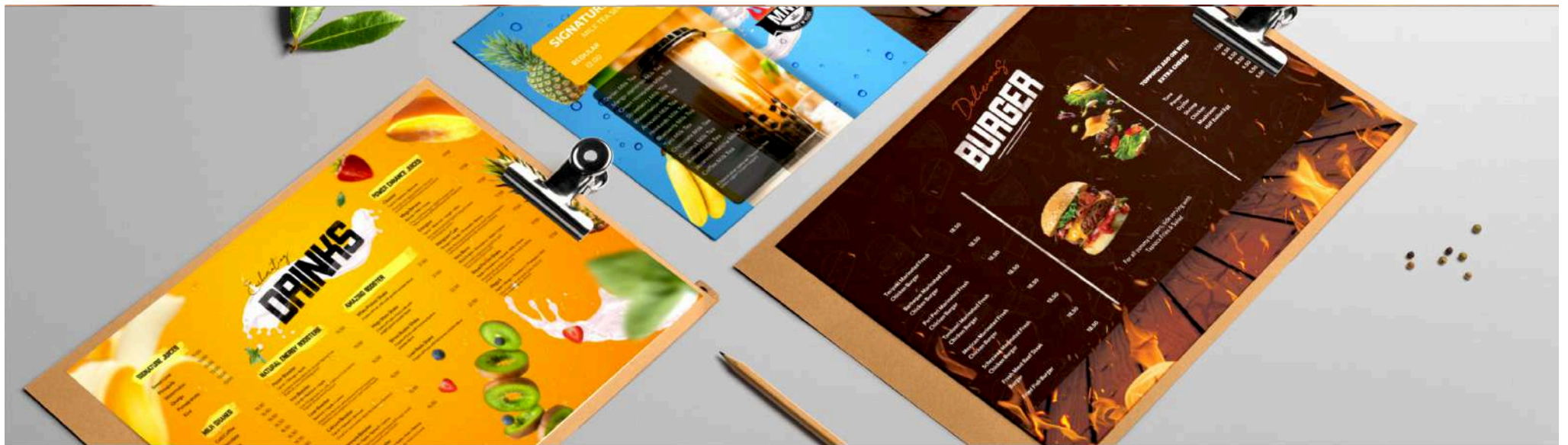
- Meet'N'Feast's exceptional idea of bringing a flavourful twist to western cuisine was backed by skitmedia's creative direction & expertise helping the brand convey its essence through strong brand identity. Making a unique mark in the market among its competitors.



PINNACLE OF PREMIUM PRINT DESIGN.

Branding Services

- 01 Discovery Session
- 02 Market Research
- 03 Brand Strategy
- 04 Brand Naming
- 05 Brand Identity Design
- 06 Competitor Research
- 07 Stationery Design
- 08 Marketing Materials



Repair Lab Brief.

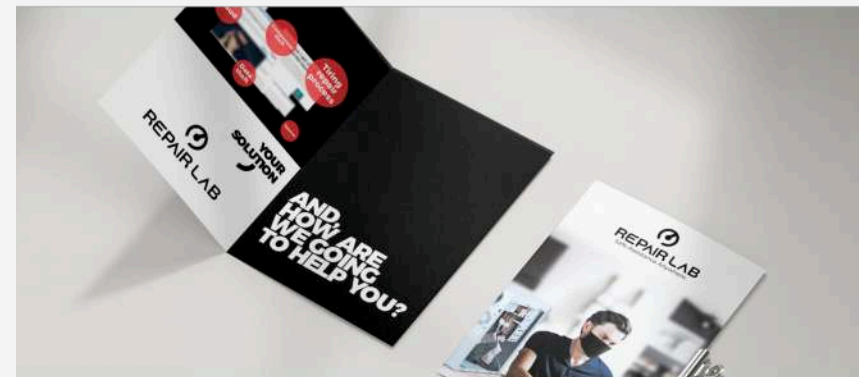
Repair Lab is a startup with roots in namma Chennai, India. Their heart is at providing you door step quality repair services that builds trust over price. their fight is against peoples fears and worries with customers phone components and data privacy during repair. which they tackle best with 1-1 live repair services and we tackled the brands development, identity and marketing approach to establish itself as a one-of-a-kind entity in the market.

The Strategy

- Brand Identity
- Web Development
- Brand Collaterals
- Advert Production

The Result

- RepairLab aimed at easing their customers hearts with their innovative approach to repair, we stepped in to position the brand identity to enable them to connect and speak to their customers through design and formulated the complete work functionality for this thought provoking start-up.



**HAND CRAFTED
MEMORABLE
BRANDS.**

Branding Services

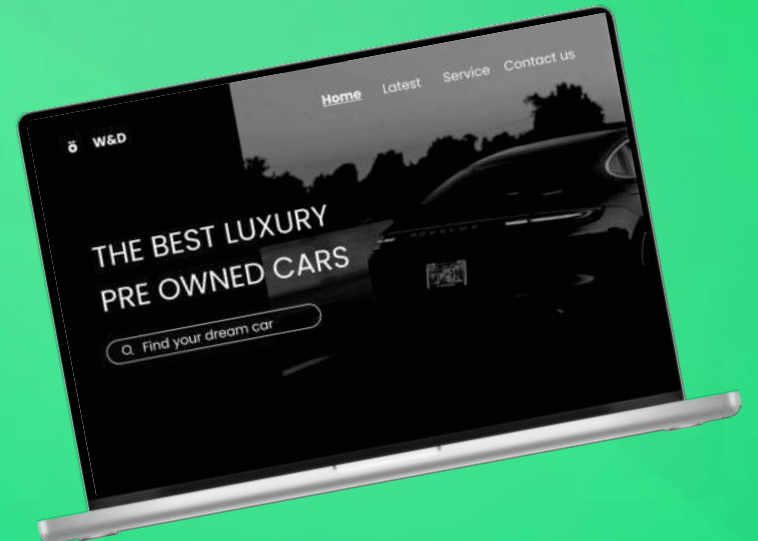
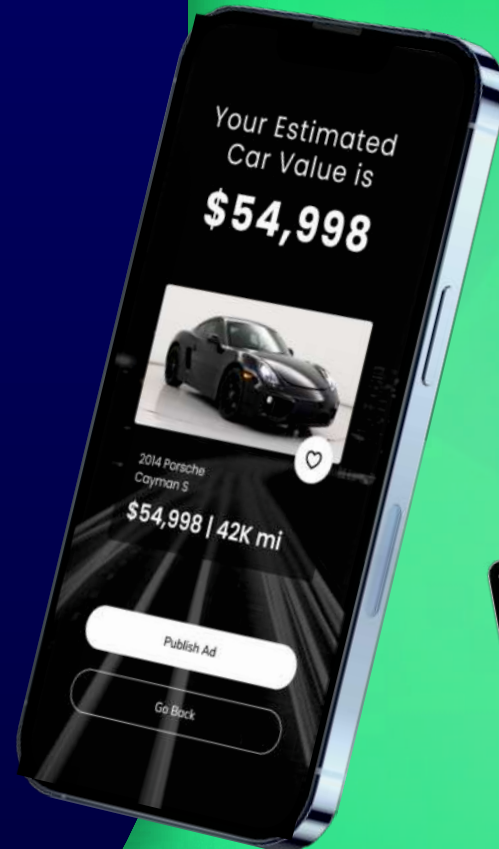
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|-----------|-------------------|-----------|-----------------------|
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DEVELOPMENT.

We believe that making a digital product or service that engages on an emotional level with beautiful UI and on a functional level with intuitive UX is what separates the great from the merely good. We've done this for some of the best companies, so we believe, we can do it for you too.



CY Vision Brief

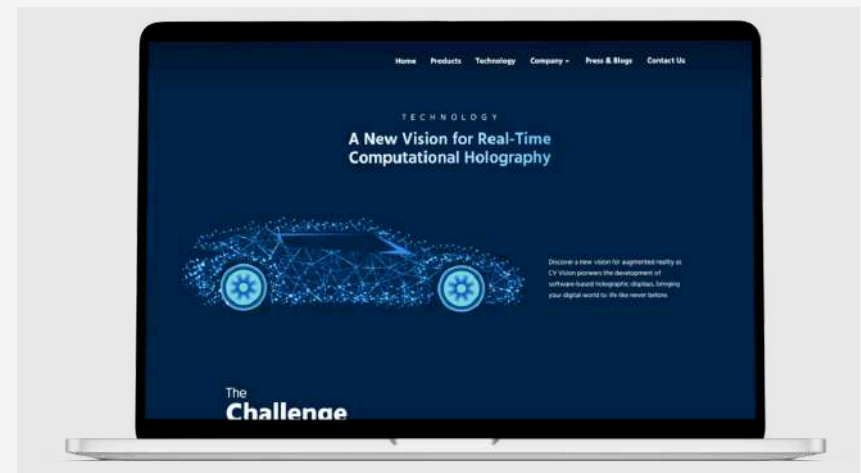
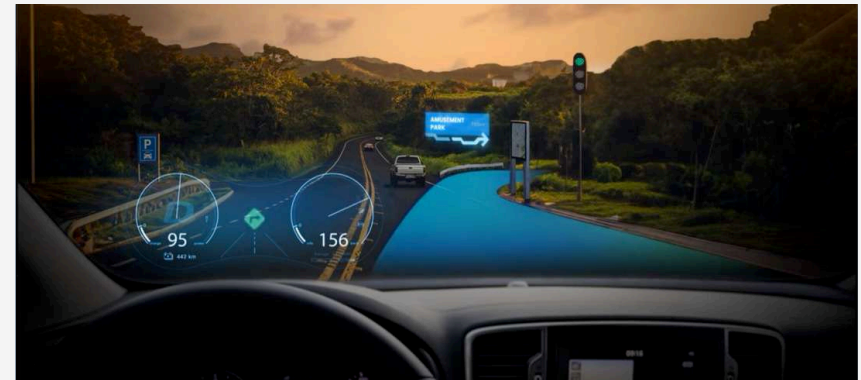
CY Vision pioneers 3D Augmented Reality Head-Up Displays (HUDs) for next-gen vehicles. Their mission: boost safety and driver engagement by seamlessly delivering essential data in the driver's line of sight. Utilizing cutting-edge tech, CY Vision's HUDs present critical info like navigation, speed, and alerts, reducing distractions and enhancing road focus. These innovative displays promise to transform the driver-vehicle interaction, ensuring a safer and more immersive driving experience.

The Strategy

- AR/VR HUD Market Research
- HUD 2D Animation
- User Experience Planning
- Website Development

The Result

- CY Vision's website was revamped, delivering a visually pleasing, user-friendly experience. Where the home section immediately conveys the brand's vision and mission for the future.



CONVEYING IDEAS BEYOND A WEBSITE.

Development Services

- | | | | |
|-----------|------------------|-----------|-----------------------|
| 01 | Web development | 05 | Instagram filters |
| 02 | App development | 06 | UX/UI Development |
| 03 | Sass development | 07 | Custom Development |
| 04 | Ecom Solutions | 08 | Maintenance & Support |



Eternal Robotics Brief

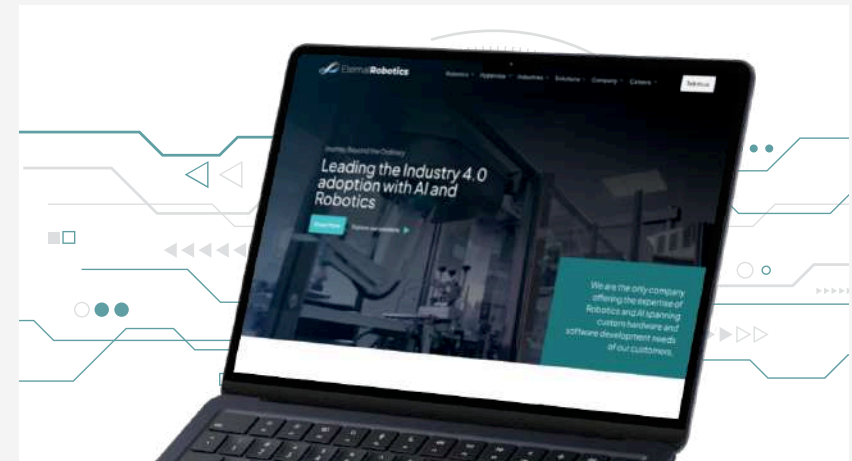
Eternal Robotics is a pioneering company in developing innovative technology solutions for emerging industries. We specialize in providing customized services for engineering problems that require a multi-disciplinary approach. We ensure that our customers leverage the latest advances in Robotics, IoT, and AI to make their organizations resilient for a constantly changing global technology landscape.

The Strategy

- Corporate Brand Identity
- Establishing Brand Goals & Sitemap
- Revamping User Experience
- Website was Rebuilt Based on ICP

The Result

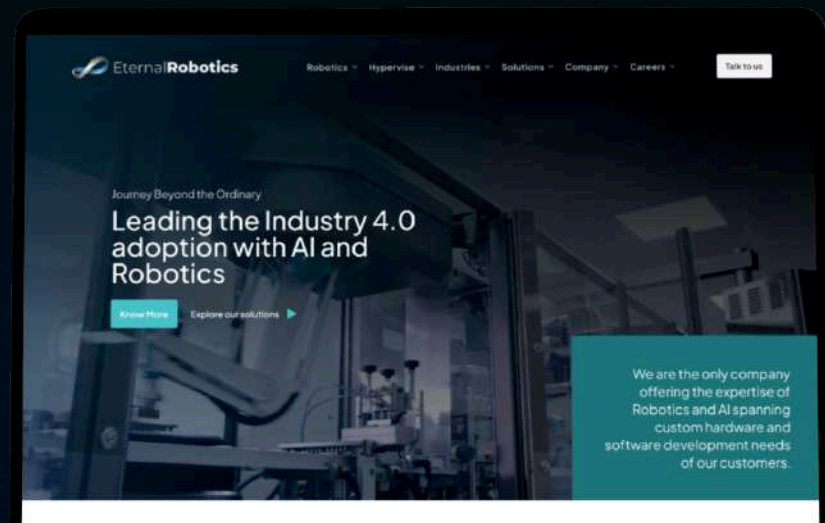
- Eternal Robotics new brand identity instills trust, emphasizes the core of robotics as their business, and offers lightning-fast loading times, user-friendly navigation, and a modern, corporate design.



CREATING A TIMELESS ONLINE PRESENCE.

Development Services

- 01 Web development
- 02 App development
- 03 SaaS development
- 04 Ecom Solutions
- 05 Instagram filters
- 06 UX/UI Development
- 07 Custom Development
- 08 Maintenance & Support



BTR Brief

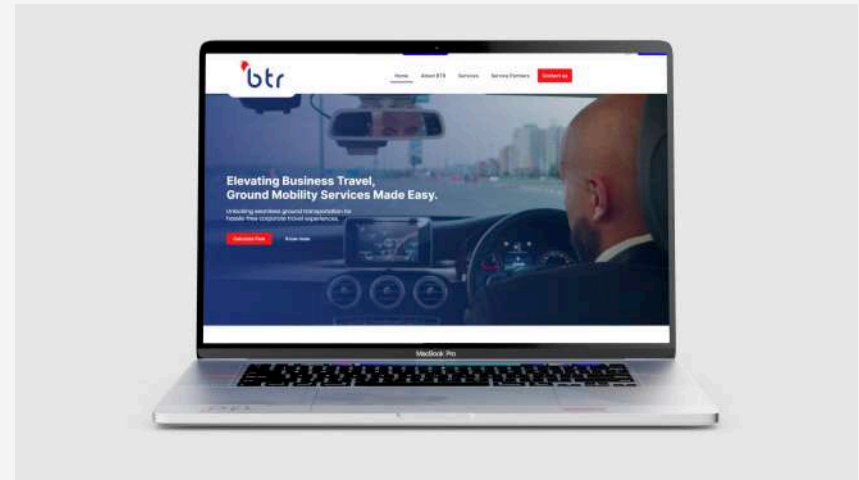
BTR is a highly renowned ground transportation company in India, known for its reliability and efficiency. With a fleet of state-of-the-art vehicles and a commitment to superior service, BTR ensures seamless travel experiences for passengers. Whether it's airport transfers, corporate events, or special occasions, they excel in delivering safe and punctual transportation solutions. BTR's dedication to excellence has made them a trusted choice for individuals and businesses seeking dependable ground transportation services in India.

The Strategy

- Visual Storytelling
- Creatives Development
- Product & Website UI/UX Revamp
- Website Development

The Result

- BTR customer portal and website revamp has been significantly enhanced. Improving the customers perception and user experience. Resulting in an online representation that aligns seamlessly with the brand's offering.



TRANSFORMING ONLINE PRESENCE.

Development Services

- | | | | |
|-----------|------------------|-----------|-----------------------|
| 01 | Web development | 05 | Instagram filters |
| 02 | App development | 06 | UX/UI Development |
| 03 | Sass development | 07 | Custom Development |
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ENERGIZING BRANDS DIGITALLY.

Development Services

- 01 Web development
- 02 App development
- 03 SaaS development
- 04 Ecom Solutions
- 05 Instagram filters
- 06 UX/UI Development
- 07 Custom Development
- 08 Maintenance & Support



Anzenna Brief

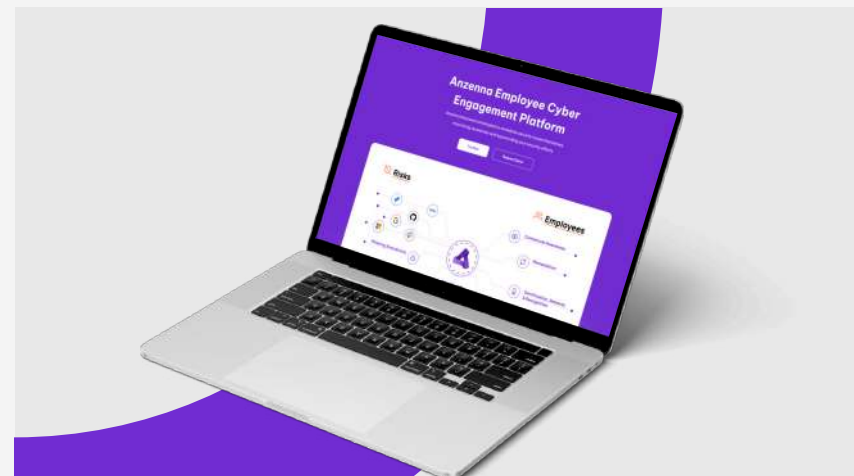
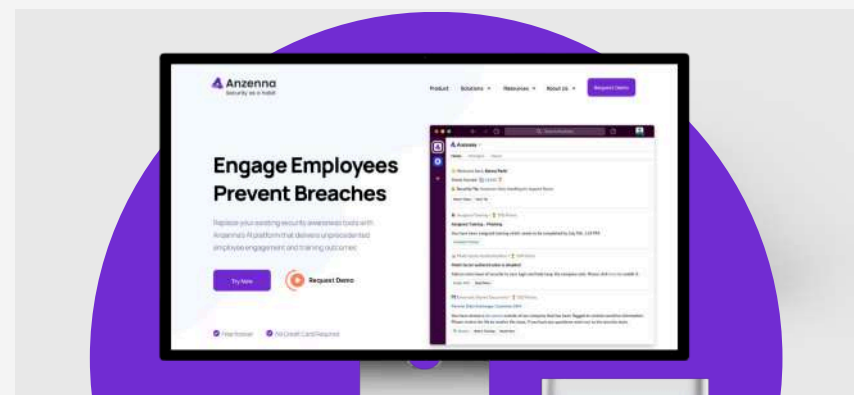
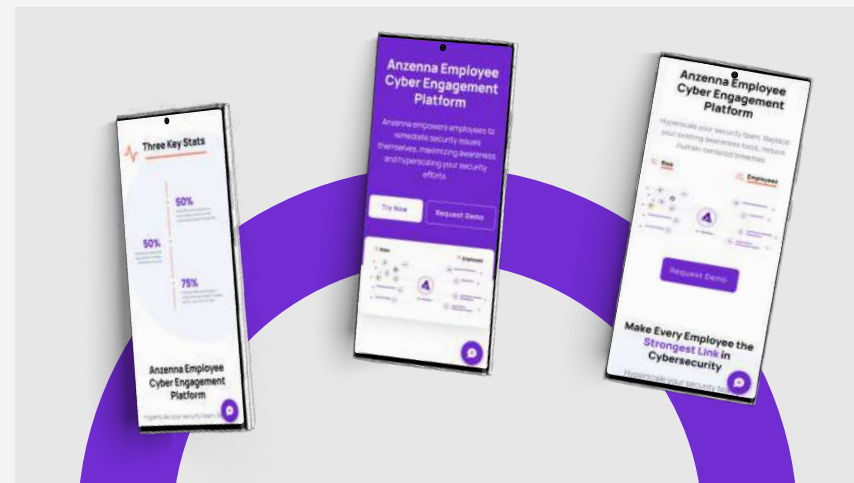
Anzenna is a company dedicated to enhancing security practices within organizations. Their innovative approach empowers employees to take proactive measures in addressing security issues, leading to heightened awareness and the rapid expansion of security programs. By engaging employees in the process, Anzenna fosters a culture of security consciousness, ultimately bolstering an organization's overall security posture. This unique approach sets the stage for improved protection against threats and vulnerabilities in an increasingly complex digital landscape.

The Strategy

- Conducting Market Research
- Defining Objectives & KPI's
- Creating a Design Concept that resonates
- Developing a Website for Outreach & Sales

The Result

- Anzenna's website was revamped to focus on it's marketing efforts resulting in meetings with Bloomberg. The revamp was focused on making the ICP understand the offering, and convert as a customer via demo bookings.



Inbox Pirates

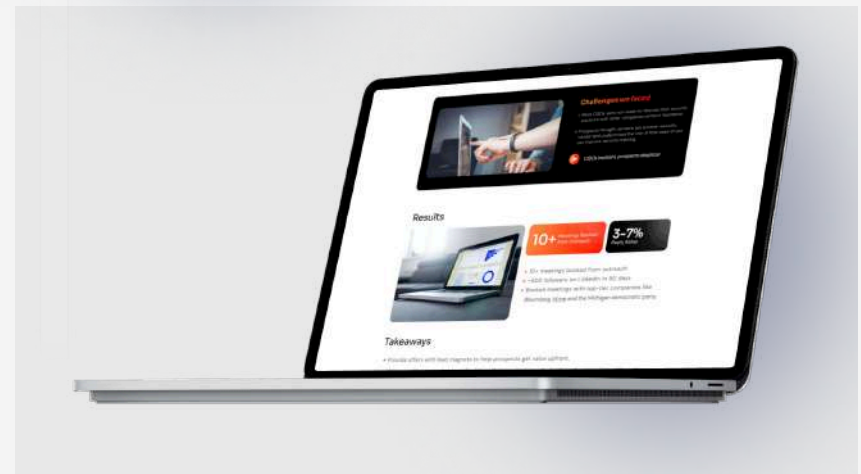
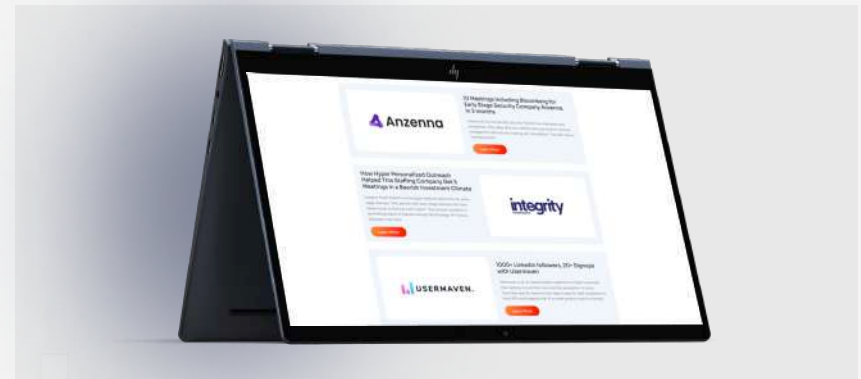
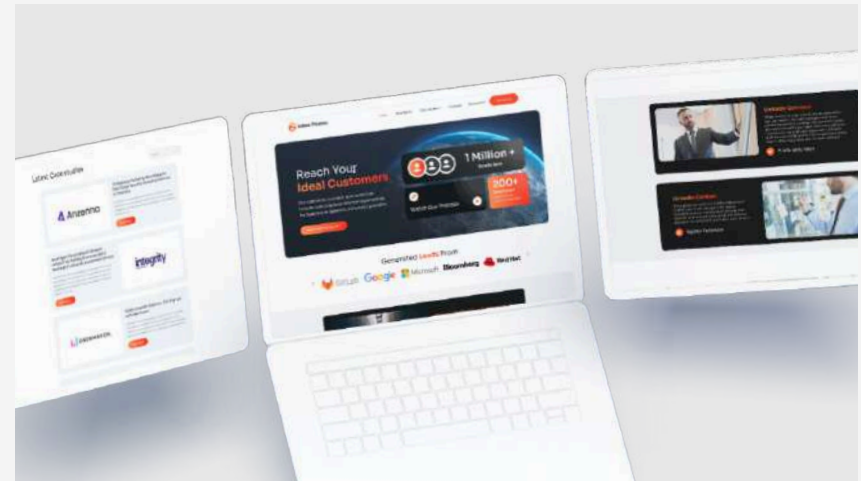
Inbox Pirates is a email preview tool. It also offers email testing, to view HTML emails in notification bars, variable screen-sizes and devices.

The Strategy

- Conducting Market Research
- Defining Objectives & KPI's
- Creating a Design Concept that resonates
- Developing a Website for Outreach & Sales

The Result

- Inbox Pirates' website makeover, tailored for marketing success, paved the way for productive meetings with Bloomberg. The focus was on simplifying the ICP's understanding of our offerings and facilitating swift conversions via streamlined demo bookings.



ELEGANT AND USER-FRIENDLY DESIGN.

Development Services

- 01 Web development
- 02 App development
- 03 SaaS development
- 04 Ecom Solutions
- 05 Instagram filters
- 06 UX/UI Development
- 07 Custom Development
- 08 Maintenance & Support



Traways Brief.

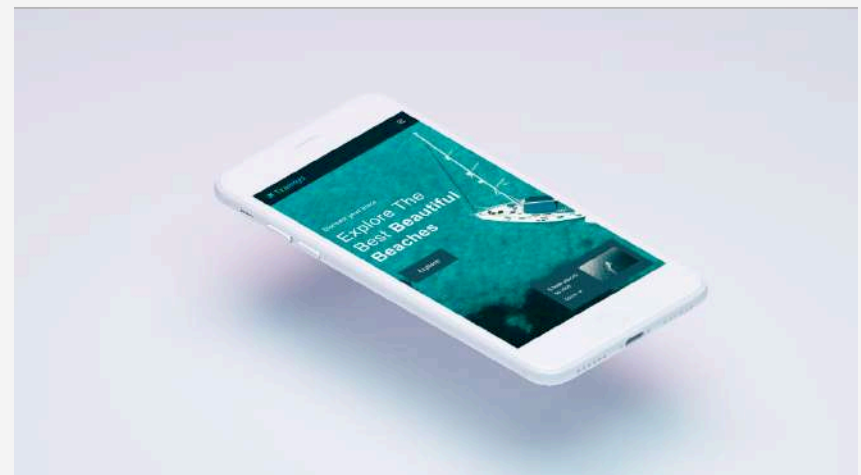
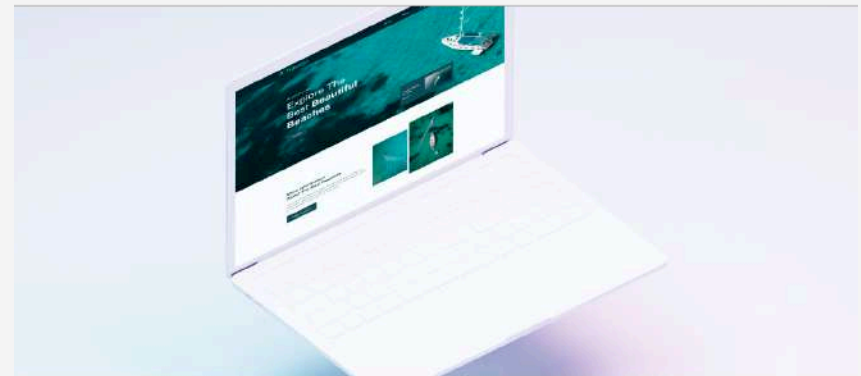
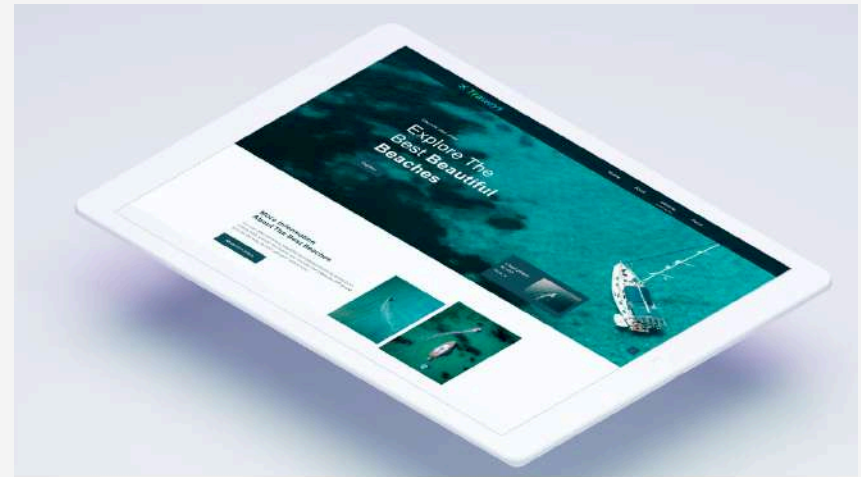
“Travel is the main thing you purchase that makes you more extravagant”. ‘Traways’, stands by this and puts stock in satisfying travel dreams, especially with luxury beaches that make your experience perpetually rich. They aim to bring their customers the best in esteem and quality travel game plans. They are enthusiastic about movement and sharing the world’s marvels on the relaxation travel side, and giving corporate explorers hello there contact administrations to encourage their business travel needs.

The Strategy

- Brand Naming
- Brand Conceptualization
- Creatives Development
- User Interface Presentation

The Result

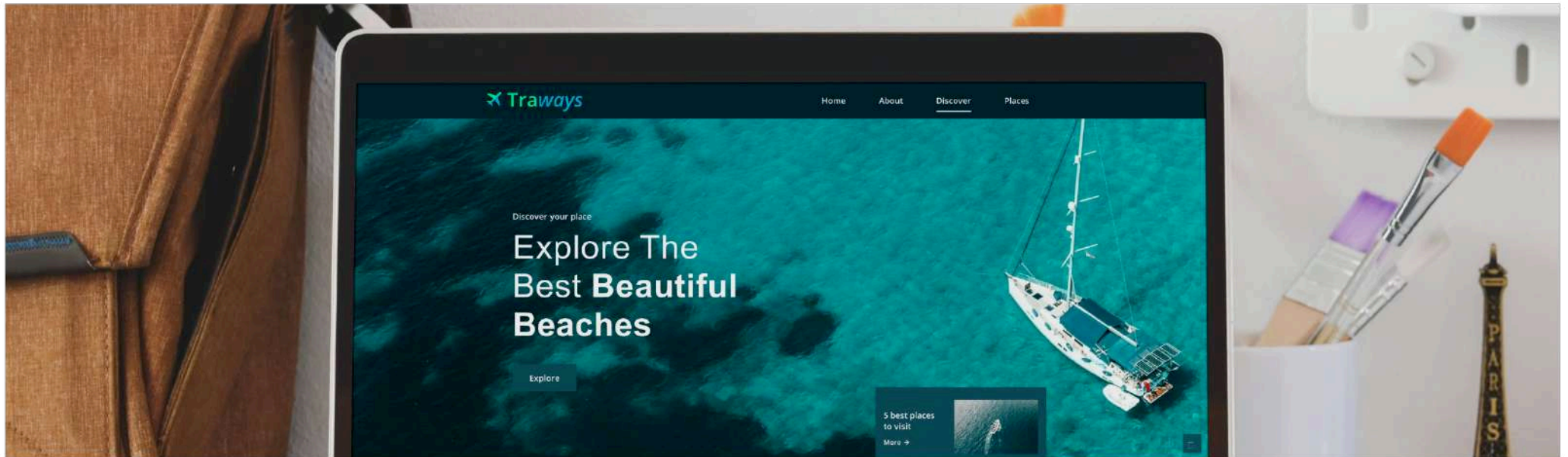
- The website builds trust; the premise of the service is based on spending time with others in a new place. Fast loading, ease of navigation and a colorful design. Delivered a Website that truly embodies the vibe and the essence of these amazing travel destinations.



**SLICK, SEAMLESS
RESPONSIVE
WEBSITES.**

Development Services

- 01** Web development
- 02** App development
- 03** Sass development
- 04** Ecom Solutions
- 05** Instagram filters
- 06** UX/UI Development
- 07** Custom Development
- 08** Maintenance & Support



Aesthetic Brief.

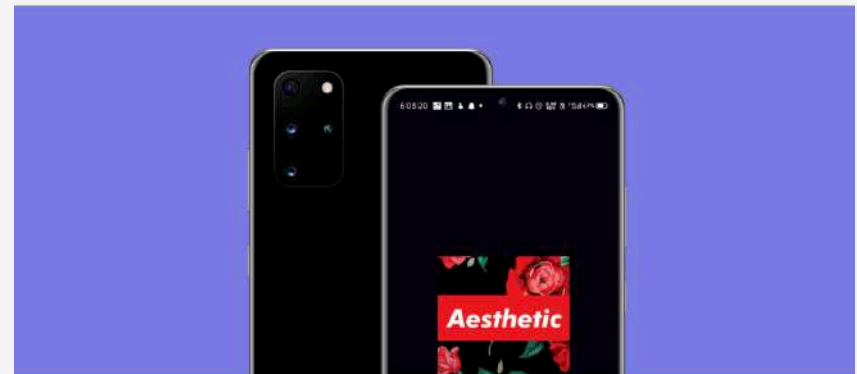
Give your awesome machinery some love with wallpapers in different styles ranging from a minimalistic vibrant look to an abstract dreamscape! Aesthetic believes that wallpapers are to phone as clothes are to humans. The real motive to make This app came from the fact that they themselves wanted to have unique wallpapers for their phones. The wallpapers are artworks created by very talented digital artists. Each wallpaper has its own backstory and speaks for itself.

The Strategy

- UI/UX Development
- Content Development
- 2d Animation & Creatives
- Frontend & Backend Development

The Result

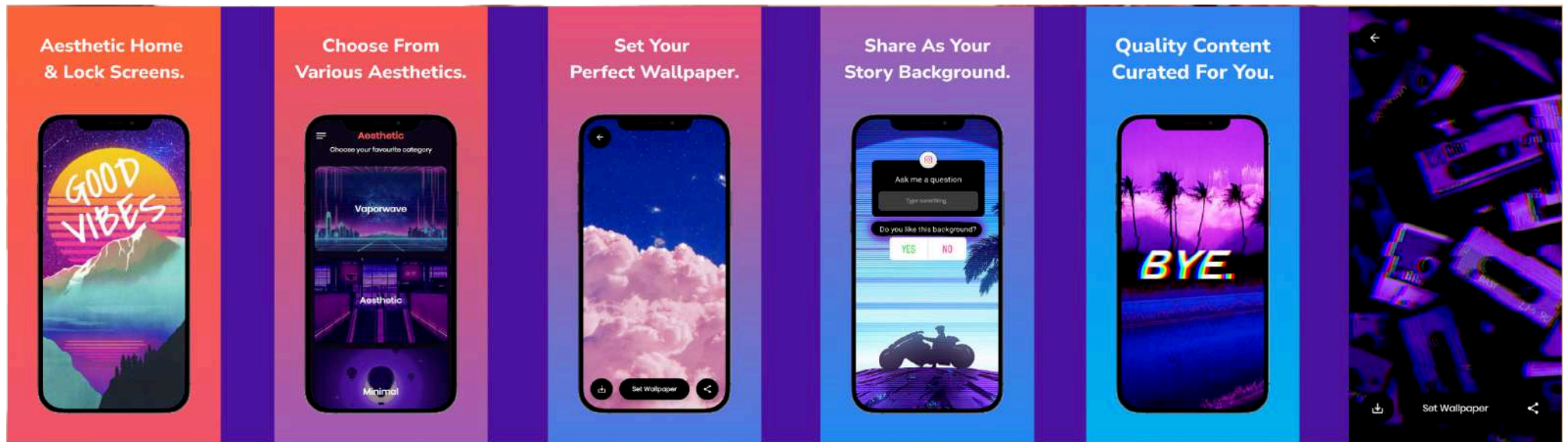
- Aesthetic support seamless wallpaper changes on a wide range of devices without scaling as compared to other competitors while creating a USP. Rated 4.5 stars and loved by the aesthetic community.



PURPOSE DRIVEN DIGITAL SOLUTION.

Development Services

- 01 Web development
- 02 App development
- 03 Sass development
- 04 Ecom Solutions
- 05 Instagram filters
- 06 UX/UI Development
- 07 Custom Development
- 08 Maintenance & Support



Wheels & Deals Brief.

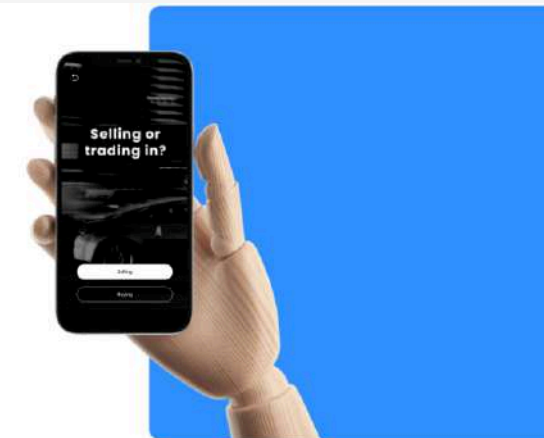
Wheels & Deals is a luxury car trading app the goal with this case study was To create a responsive web app that will facilitate trading of luxury cars and to establish a communication platform for buyers and sellers to trade easily. Besides the landing page, the website will also contain a recommendations page, chat section and a car value calculator. Branding & Design systems were created in a modern way to match the luxury values of the App.

The Strategy

- User Research & Personas
- Competitive Analysis
- UX/UI Development
- Brand Identity

The Result

- After many tests and iterations, the final brand aligned with all of the objectives that were set in place - it included the core features necessary for users to buy & sell cars quickly and easily, while appearing visually appealing and simple to use.



**A PREMIUM BLEND
OF BEAUTY AND
USABILITY.**

Development Services

- 01** Web development
- 02** App development
- 03** Sass development
- 04** Ecom Solutions
- 05** Instagram filters
- 06** UX/UI Development
- 07** Custom Development
- 08** Maintenance & Support





ADVERTISEMENT.

We respect what brands stand for; creating content that is attractive with a believable message. SkitMedia constantly adapts to trends, technologies and changes in consumer market and behavior, placing us in a position to create media content that not only grabs your clients attention but also gives your business a competitive edge.



Cold Fusion Brief.

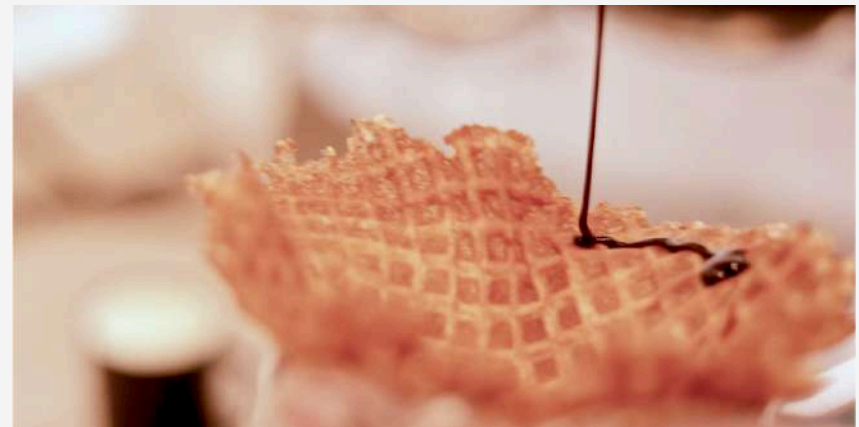
A perfect place for a sweet treat whenever in the neighborhood is The brand was founded in the year 2017 with a small ice-cream joint. The response it received led to its successful journey, culminating in the establishment of a chain of ice-cream parlors all across the city. It is the brand's commitment to quality that has led to its success and made it a name to reckon with in the industry. Undoubtedly it is one of the Best Ice Cream Retailers in Chennai.

The Strategy

- StoryBoarding
- Ad conceptualization
- Art Direction & Photography
- Video Direction & Production

The Result

- The advert gathered over 12,000+ views providing a significant boost to the cafes online presence. Brand awareness was established as a fun cafe with great ambiance separating it from mediocrity.



**IT TAKES 7
SECONDS TO MAKE
AN IMPRESSION,
WE DO IT IN 5.**

Advertisement Services

- | | | | |
|-----------|-----------------|-----------|-------------------|
| 01 | Film Production | 05 | Offline Marketing |
| 02 | Storyboarding | 06 | Media Strategy |
| 03 | 2D/3D Animation | 07 | Digital Marketing |
| 04 | Photography | 08 | Copywriting |



Repairlab Brief.

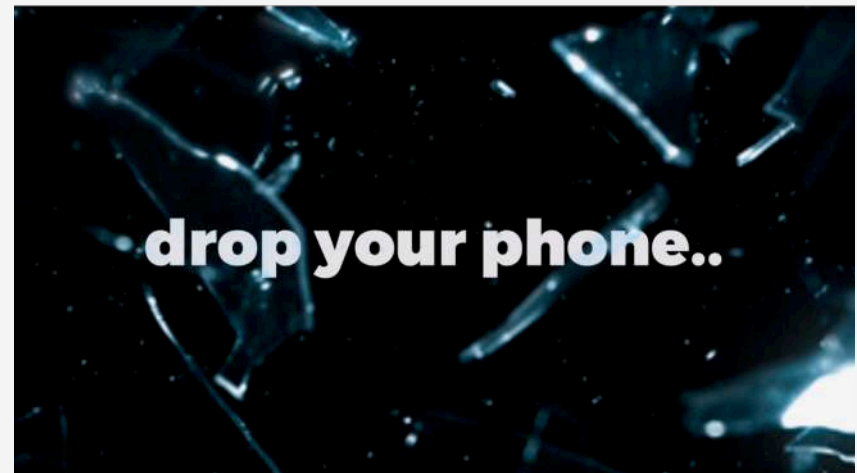
Repair Lab is a startup with roots in namma Chennai, India. Their heart is at providing you door step quality repair services that builds trust over price. their fight is against peoples fears and worries with customers phone components and data privacy during repair. which they tackle best with 1-1 live repair services and we tackled the brands development, identity and marketing approach to establish itself as a one-of-a-kind entity in the market.

The Strategy

- Brand Identity
- Creative Ad Development
- Web Development
- Marketing Collateral

The Result

- A well thought out brand identity was established to depict What repairlab stands for, the startup succeeded in landing a partnership with among the top 100 muslim startups in the world. the brand identity resonated inline with repair labs goals and vision for the future.



THE RENAISSANCE OF DIGITAL ADVERTISEMENT.

Advertisement Services

- | | | | |
|-----------|-----------------|-----------|-------------------|
| 01 | Film Production | 05 | Offline Marketing |
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| 03 | 2D/3D Animation | 07 | Digital Marketing |
| 04 | Photography | 08 | Copywriting |



L.D.C.T BRIEF

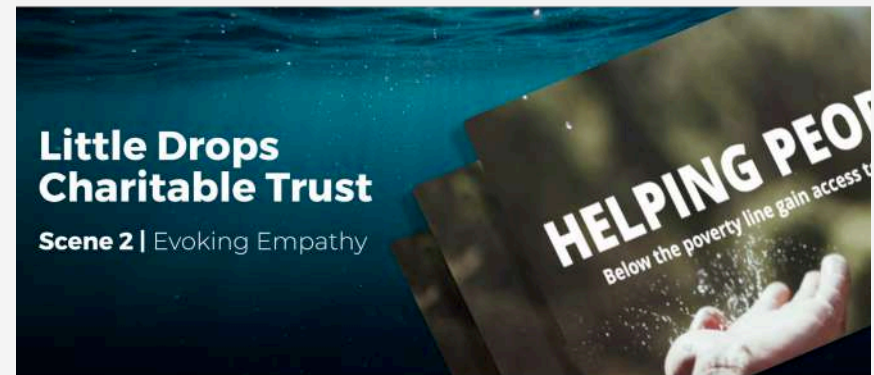
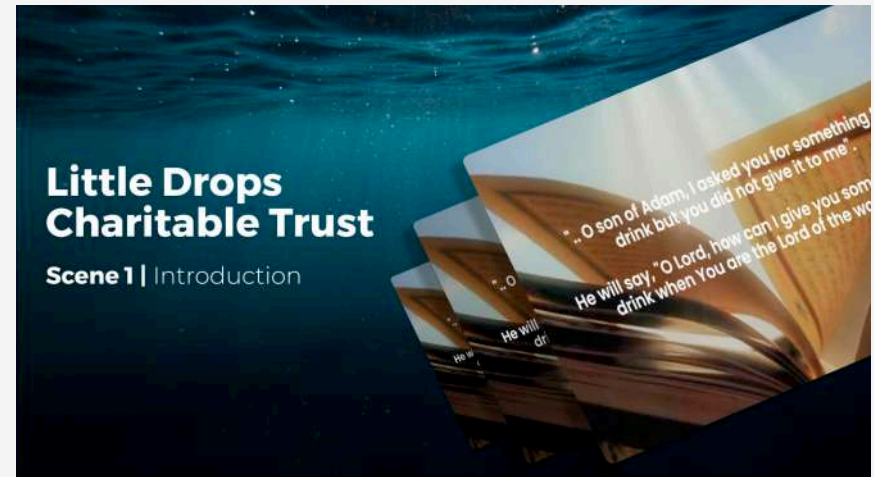
Little Drops is a non-governmental organization which aims to make our community a better place through simple acts of charity. They were in need of a video to help showcase their projects and attract persons looking to donate besides creating an overall awareness. Skit Media helped them achieve this feat through industry standard tools and expert graphic implementation.

The Strategy

- Copywriting
- Brand Identity Design
- Advertising Design
- Video Direction & Production

The Result

- The video created brand awareness among fellow philanthropists while also showcasing the impact money can bring to poor peoples lives. The video served as a reminder to donate and support such noble causes while also showing the transparency of work bridging the trust gap with future donors.



**FLEXIBLE PACKAGES
TO SUIT EVERY
VENTURE.**

Advertisement Services

- | | | | |
|-----------|-----------------|-----------|-------------------|
| 01 | Film Production | 05 | Offline Marketing |
| 02 | Storyboarding | 06 | Media Strategy |
| 03 | 2D/3D Animation | 07 | Digital Marketing |
| 04 | Photography | 08 | Copywriting |

Little Drops Charitable Trust

Promotional Video



Donate Today

Watch the video



Help Build Wells



Earn Sadaqah



Provide Water

JUST A FEW OF OUR CLIENTS.

 EternalRobotics

 فوموم
متتالية


FerryPal

 btr

 Anzena

 CYVISION

We develop deep, long-term relationships with our clients, whether they're a major national brand or a local start-up. Bring us your business challenges - and we'll roll up our sleeves and get to work.



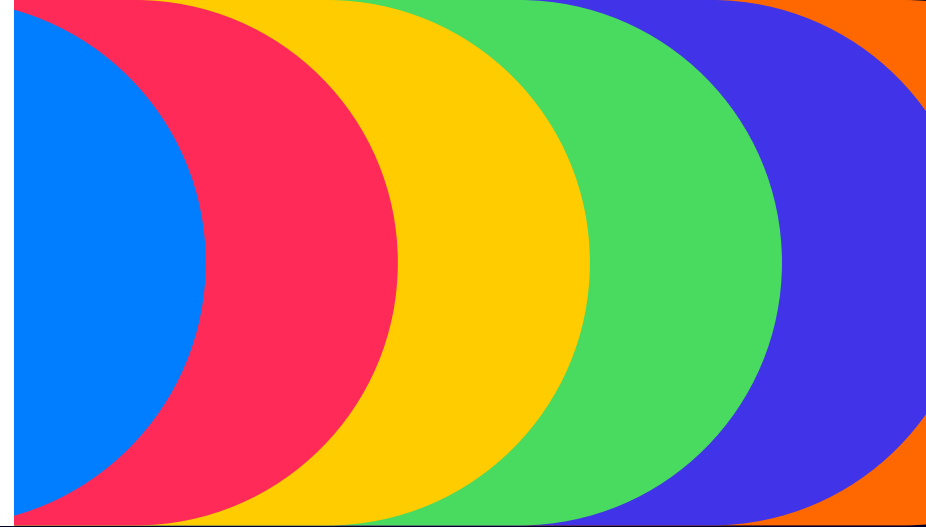
DON'T WORRY WE SAVED A
SPOT FOR YOU.

**YOUR
BRAND**

RESERVED FOR THE COOLEST CLIENT.



DO YOU HAVE A PROJECT IN MIND?



BRANDING

BRAND IDENTITY & COLLATERAL
BRAND STRATEGY & WORKSHOPS
BRAND CONCEPTUALIZATION
INTERIOR DESIGN & 2D/3D VISUALS

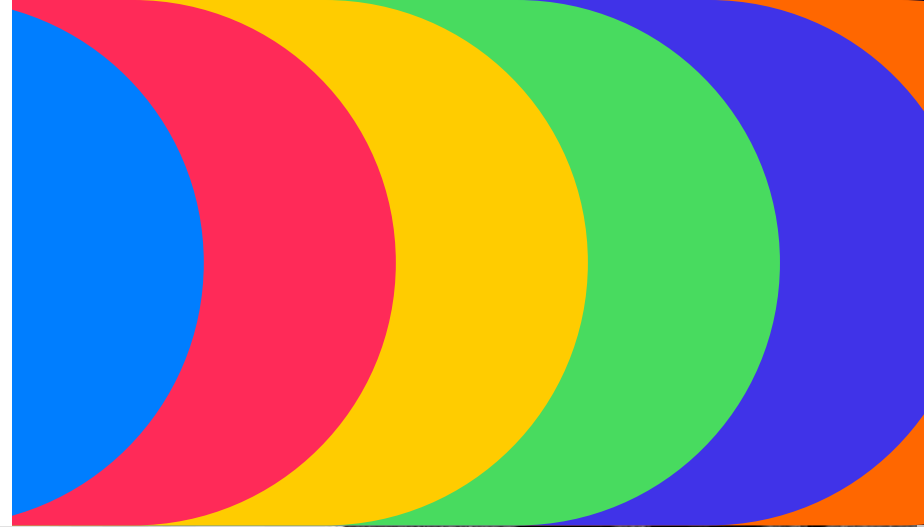
DEVELOPMENT

WEBSITE & APP DEVELOPMENT
SASS & CUSTOM DEVELOPMENT
UX/UI DEVELOPMENT
MAINTENANCE & SUPPORT

ADVERTISEMENT

STORYBOARDING & FILM PRODUCTION
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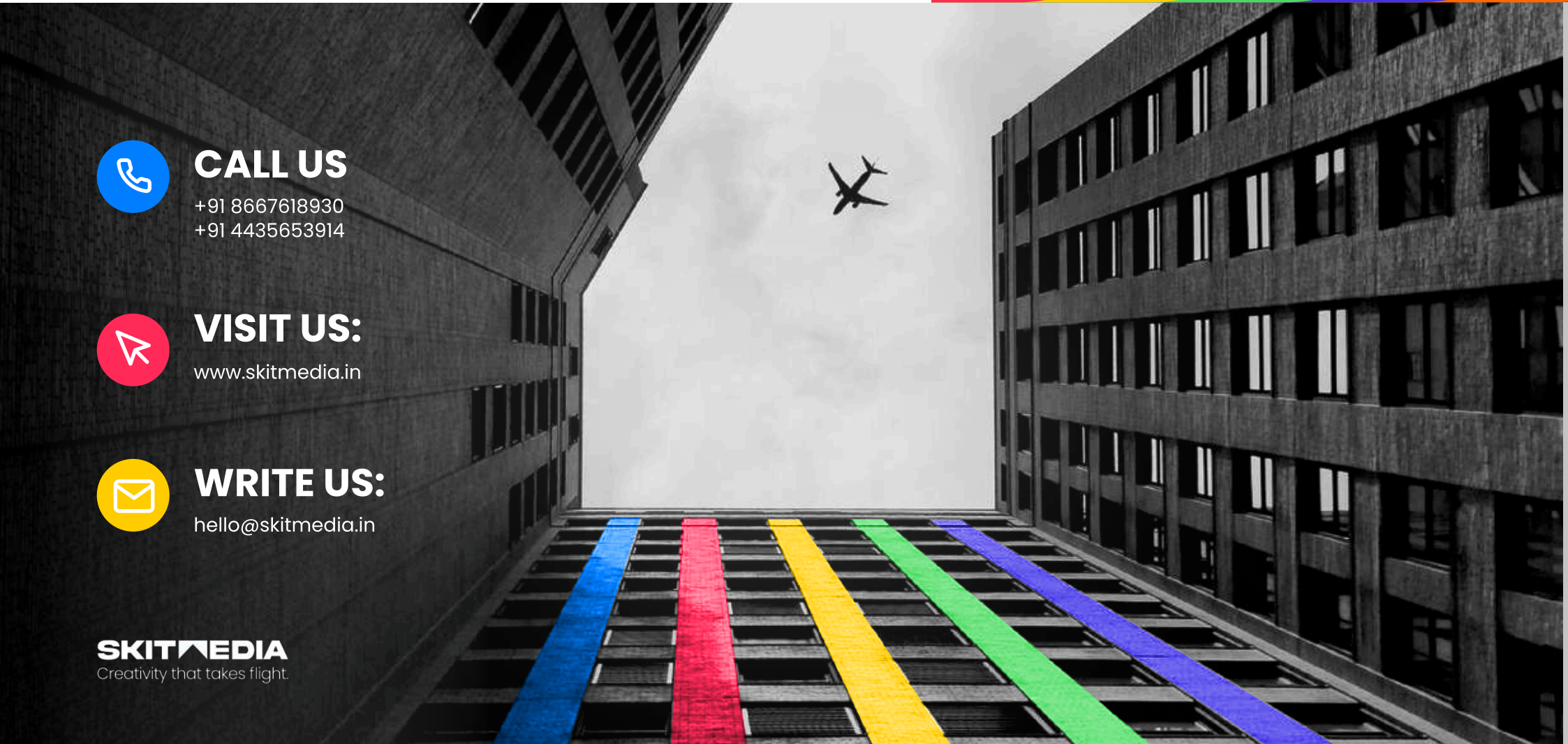
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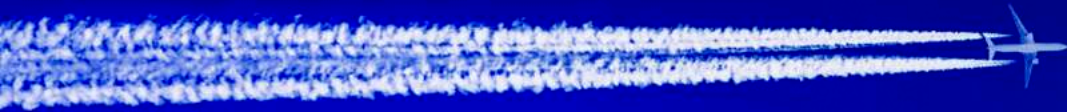


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